

## AVAILABILITY OF NEW BW DOMAINS

BOCRA, as the Registry of the **(.bw)** domains, would like to notify the public that following the stakeholder consultation in September 2020, new domains have been introduced into the .bw domain namespace. The **(.bw)** domain names are identifiable with Botswana, safe and secure. In addition, the Authority provides anti-phishing and 360 Brand monitoring. The new domains, listed below, were introduced with effect from **1st March 2021**:

### 1. *shop.bw*

**shop.bw** domain name provides an opportunity to facilitate growth of the e-commerce market. The shop.bw domain provide end users with assurance and confidence that they are buying from reputable and registered shops in Botswana. Only licensed shops in Botswana will be allowed to register **shop.bw** domain name.

### 2. *agric.bw*

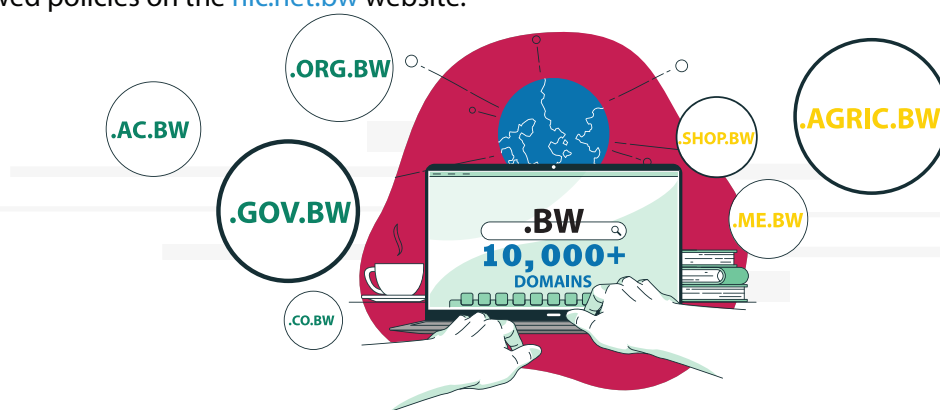
**agric.bw** domain names facilitate market access for farmers and are reserved for companies involved in trading of agriculture products. Only Agric companies can register **agric.bw** domain name.

### 3. *me.bw*

**me.bw** gives an individual a unique identity and helps people to build personal brands online. With me.bw, your name can be used as your domain name as shown: **<namesurname.me.bw>**. There is no domain extension more personal than **me.bw**!

The above domains were availed to all accredited Registrars effective **1st of March 2021**. Please note that new domains are not any different from existing domains and are regulated and governed by .bw domain Policies.

BOCRA has also recently concluded policy consultation process and will share deliberations of the consultation as well as upload the reviewed policies on the [nic.net.bw](https://nic.net.bw) website.



BOCRA also wishes to inform the Public that the Domain Name Registry has reached 10 000 names and over 70 Accredited Registrars. This is a great milestone we have achieved **together!** The list of accredited Registrars is available at <https://nic.net.bw>

BOCRA thanks the Public for its continued support.

**#switchtobw #pushabw**



**Identifiable**



**Affordable**



**Safe & Secure**



**Timely**



**Fair**



**Trusted**