TIED OF SLOW & UNRELIABLE INTERNET?

Move with the World: Adopt Broadband and be part of the Digital Society

**Internet Speed**

- Last mile: Copper, Fibre, WiFi, Wireless (WIMAX), ADSL or Mobile
- Undersea Cables
  - EASSy (Equatorial Atlantic Satellite System)
  - WACS (West Africa Cable System)
- Satellites: Ariane 5

**Last Mile**

- Cost of bandwidth (Mbps) in Botswana is usually 60% cheaper than across the region.
- Usually 500k to 1MB vs. 1MB in Nigeria.

**Undersea Cables**

- EASSy (Equatorial Atlantic Satellite System)
- WACS (West Africa Cable System)
- Satellite: Ariane 5

**Satellite**

- Geostationary: 36,000 km above the earth
- Low Earth Orbit: 800 km above the earth

**Satellite Connectivity and Services**

- Satellite broadband is another form of wireless broadband, and is also used for delivering information to remote areas.
- Satellite broadband is a great alternative for those who live in rural areas and do not have access to traditional internet services.

**Typically Broadband access has the following characteristics.**

- Fast
- Reliable
- Always On

**Botswana**

- Imagining Botswana without BOCRA
- Imagine the world without order

**Are you aware of existing Broadband Technologies in our Market?**

- Fast, Reliable, Always On

**Internet Service Configuration**

- DSL: Digital Subscriber Line
- Wi-Fi: Wireless Fidelity
- Satellite: Ariane 5

**What is Broadband?**

- Broadband is a technology that provides high-speed internet access to a vast number of users.
- It is available in various forms, such as DSL, Wi-Fi, and satellite.

**Quick Facts: Understanding Broadband Connectivity**

- What is Broadband? It is a technology that provides high-speed internet access to a vast number of users.
- It is available in various forms, such as DSL, Wi-Fi, and satellite.

**Usage Limits**

- Internet service providers offer unlimited data, but customers can download and upload unlimited amounts of data. Others restrict the amount of data that can be downloaded or uploaded.
- Some internet service providers may limit the amount of data that can be downloaded or uploaded.

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**Quality of Service**

- As a consumer, you are as responsible as your service provider for the quality of the broadband service you receive.

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