

WHY BROADBAND STRATEGY

**NATIONAL ICT COORDINATOR
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WHY NATIONAL ICT BROADBAND STRATEGY – GLOBAL PERSPECTIVE

- Part of Global ICT Sector Development Agenda(facilitates trade, communication)
- General trend set by the United Nations Broadband Commission
 - Each country to put in place strategies and policies that could drive development and utilisation of high capacity **networks(utilisation of national and international backbone btwn 10% to 20%)**
- Connect Botswana to World and Region
- Competitiveness (**Ranked 89th in Networked Readiness Index Report**) in;
 - Productivity and efficiency that is by default enhanced by ICTs
 - Doing Business
- Revenues likages and corruption to be dealt with through automation and integration.

WHY NATIONAL ICT BROADBAND STRATEGY – NATIONAL

- Put in place a coordinated approach to Government investment in:
 - International Connectivity
 - Backbone network
 - Rural connectivity
 - Last mile Access network
 - Power connectivity
- But still challenges of:
 - Mobile network quality
 - Internet quality and tariffs
 - Connectivity to Government front offices and businesses
- **CONSOLIDATION**(eliminate wasteges in efforts, resources)
- Broadband Strategy will support;
- deleivery of all Maitlamo ICT Pillars e-Government, e-Education, e-Health, e-Commerce, Community Access and Development
- Government intentions to automate and integrate public service delivery
- In line with vision 2016 pillars
- Assess technical assistance and other resources to advance broadband accessibility

Broadband Opportunities

- ▶ **Regional Internet Exchange (using EASSY/WACS and international fibre links) and e-Commerce**
- ▶ **International transit routes to neighbouring countries**
- ▶ **Regional data centres serving Botswana and SADC**
- ▶ **Provision of systems and applications**
- ▶ **Community access and Content Development**
- ▶ **Funding options - form of subsidies for ICT Development**
- ▶ **Efficiency in service delivery**

Workshop Objectives

- ▶ **Tell us what you want(baseline is the draft document).**
- ▶ **How do we consolidate all the initiatives across the economy;**
 - **Government**
 - **Private sector**
 - **International organizations.**
- ▶ **Solutions that will take us to paradise, to be amongst the best in the World.**

THANK YOU

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